Lucas Yeats

Senior Product Designer
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About me

Senior Product Designer & Developer with 14 years of consulting experience working with businesses, digital agencies, SaaS companies and tech startups focused on designing and developing websites, applications and mobile apps.

Skillset

Design systems, wireframing, prototyping, responsive design, user journeys, style guide creation, HTML & CSS prototyping, iOS & Android app design, planning and strategy, user research, client services and relationship management.

Technical Abilities

Figma, Adobe XD, Photoshop, Jira, Miro, Basecamp, Trello, front-end development (HTML, SCSS, Twig, Bootstrap, Tailwind, jQuery), Drupal, Wordpress, project management and team management.

Experience

Senior Frontend Developer · Beep! Digital · Contract · May – July 23
Built a style guide for a headless Gatsby Wordpress site using Bootstrap 5 for Volta Trucks.

Lead Drupal Developer · GuyCo · Contract · March – May 23
Managed the development team on a Drupal 10 website project for a Scottish Government initiative.

Lead Product Designer · Artificial Lift Performance · Contract · Jan – March 23
Completed an end to end design process to improve the clients' primary product. I completed competitor analysis, customer testing, usability audit and produced a new UI focusing on ease of use and filtering complex data to improve usability.

Product Development Manager · Imperial College Business School · Freelance · June 22 – Jan 23
Managed all development and design tasks during a transition period between service agencies. I managed a team of developers and acted as point of contact for the university stakeholders, managing the Jira backlog and running regular sprints.

Lead Frontend Developer · Versett · Contract · March – June 2022
Lead developer on a variety of Drupal projects including Carbon Trust and Imperial College Business School. Responsible for mentoring junior developers and helped staff onboarding.

Lead UI Developer · Veolia · Contract · Jan – March 2022
Responsible for managing the implementation of a new design for Veolia's customer hub, working closely with stakeholders, in-house designers and backend developers.

Lead Frontend Developer & UI Designer · Domain7 · Contract · Sep 2021 – Jan 2022
Hired to work on a new Drupal theme for Carbon trust and produce concepts for new advertisement pages and campaigns.

Senior UI Developer · Brandpie · Contract · Sep – Nov 2021
Working closely with an external design team, I spent a couple of months creating a website for a pharmaceutical company based in the USA.

Senior Product Designer · Full Fat Things · Freelance · March 2021 – Jan 2022
Lead designer for multiple projects including retail, medical and media clients. Produced designs for ecommerce experiences and iOS and android applications.

Senior Drupal Developer · Brandpie · Contract · Sep 2020 – Nov 2021
Hired to lead the development of an American government project, Americorps, a national volunteering initiative. I worked closely with overseas design and development teams to build out a large Drupal theme using paragraphs.

Senior Developer · Whitespace · Contract · March 2020 – Sep 2021
Worked on multiple projects using Drupal and Wordpress for clients such as the Scottish government, Holland & Barrett and Ivy and the Caprice Holdings group.

Senior UI Designer · The & Partnership · Contract · Dec 2019 – April 2020
Hired to produce a robust email style guide for NatWest, RBS and Ulster Bank. Using the brands style guides I produced multiple reusable content blocks and created example emails for client and stakeholder meetings. Once this was complete, I managed the handover to a development team to create the new designs.

Senior Service Designer · Cognitive Geology · Contract · Jun – Sep 2019
Lead service designer in an early startup focused on creating a unique user experience to handle complex data from geological well data. I designed multiple administration screens, workflows and experimental data visualisations for the product working closely with their engineers to scope out feasibility.

Senior UI & UX Designer · Lloyd's Register · Contract · Jan 2019 - April 2019
Lead designer tasked with rebranding the clients suite of software after a merger and to visualise a new application. I conducted user research, interviews and requirement gathering. I focused on information architecture before rapidly wireframing concepts and ideas.

Senior UI Designer · The Drum · Contract · Nov 2018 - Dec 2018
Hired to design the user experience and new interface for a greenfield product, a digital agency listing service. Once this was complete, I worked on administration sections of the application and built a design system for developers to use in future projects.

Senior Drupal Developer · Unipro · Contract · Oct 2018 - Nov 2018
Short-term contract working on a project for Pfizer. The client's website was being upgraded from Drupal 7 to Drupal 8 and required a frontend developer to work on the theming.

Product Designer · TVSquared · Contract · Apr 2018 - June 2018
Hired to design a customer onboarding experience for the client's main product. I completed timelines, empathy maps, personas and user journey mapping to create wireframes to be delivered to the development team. After this, I produced clickable prototypes and HTML/CSS style guides.

Senior UI Developer · Equator · Contract · Feb 2018 - Apr 2018
I created a reusable component library for an offshore development team working on the Crucial website and managed change requests from the client.

Project Development Manager · Scottish Rugby Union · Contract · Sep 2016 - Nov 2017
I managed a team of developers working on a greenfield player and staff CRM system to be used by the Scottish Rugby Union. I interviewed and hired a team of developers and designers, project managed and planned the development sprints, completed stakeholder interviews and acted as product owner.

Other Experience

UI Developer · Wyoming Interactive · Contract · June 2016 - Sep 2016

Senior UI/UX Designer · G2G3 (Capita) · Contract · Feb 2016 - June 2016

Front-end Developer ·Source UK Services · Contract · Nov 2015 - Feb 2016

Front-end Drupal Developer · Indicia · Contract · July 2015 - Sep 2015

UI Designer · NetThings · Contract · March 2015 - June 2015

UI Designer · G2G3 (part of Capita plc) · Contract · Dec 2014 - March 2015

UI Designer · University of St Andrews · Contract · July 2014 - Sep 2014

Drupal Developer · Hookson · Contract · July 2014 - August 2014

Drupal Developer · i-KOS · Contract · February 2014 - May 2014

Drupal Developer · Blonde Digital · Contract · May 2013 - Oct 2013

Web Officer · Heriot-Watt University · Contract · April 2012 - July 2012